

Ref.: C.L.28.2026

The World Health Organization (WHO) presents its compliments to Member States and has the honour to inform them that it is convening the **Fifth Fair Pricing Forum**. The forum will be held virtually from 3 to 19 November 2026, with a total of 17 sessions of 1.5 hours each, to optimize participation across time zones.

In 2019, the World Health Assembly resolution WHA72.8 requested the Director-General, inter alia, to continue WHO's efforts to biennially convene the Fair Pricing Forum with Member States and all relevant stakeholders to discuss the affordability and transparency of prices and costs relating to health products. This fifth edition of the Fair Pricing Forum is particularly significant as countries work to safeguard and enhance affordable access to essential medicines and health products amid rapidly evolving global pharmaceutical policy and trade environments. In this context, the Forum aims to achieve three goals:

- (1) Strengthen Member States' and stakeholders' understanding of existing approaches and emerging policies to address challenges related to market transparency and the affordability of essential medicines and health products.
- (2) Enable Member States and stakeholders to identify current and emerging health system challenges, and to propose measures to mitigate risks that could undermine access to affordable health products and progress toward Universal Health Coverage.
- (3) Support the WHO Secretariat in preparing a meeting report that summarizes the Forum's discussions and outcomes, and highlights priority topics for future exploration and policy consideration.

Member States are requested to nominate up to three representatives from the Ministry of Health or other relevant national authorities, with the following backgrounds:

- (a) policy-makers involved in the development and implementation of medicines and health product pricing policies;
- (b) staff from authorities responsible for health technology assessment, price negotiation, procurement, or reimbursement, for medicines and health products.

The nominations should be completed using this online form by 31 August 2026:
<https://events.who.int/FairPricingForum2026>.

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If online submission is not feasible, you may instead send all nominations by email to fairpricing@who.int, including the following details for each nominated person:

- First name
- Family name
- E-mail address
- Name of the organization
- Country

All nominees will receive further information on the provisional agenda and instructions on accessing the Forum's web platform. The Forum will be conducted in English. Video recording of all sessions will be accessible to registered participants on the web platform of the Forum within 24 hours of the live sessions to support on-demand viewing.

For further information about the Forum, please contact the responsible focal point, Dr Kiu Siang Tay, at tayki@who.int.

The World Health Organization takes this opportunity to renew to Member States the assurance of its highest consideration.

GENEVA, 26 June 2026